

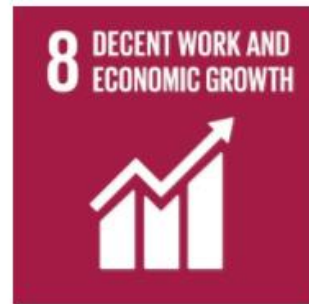
## Viktigheten av en sterk marin klynge

Anders Milde Gjendemsjø, Deloitte Nordic Head of Seafood

Bergen, 20.februar 2018

# Interessen for marin sektor er sterkt økende...

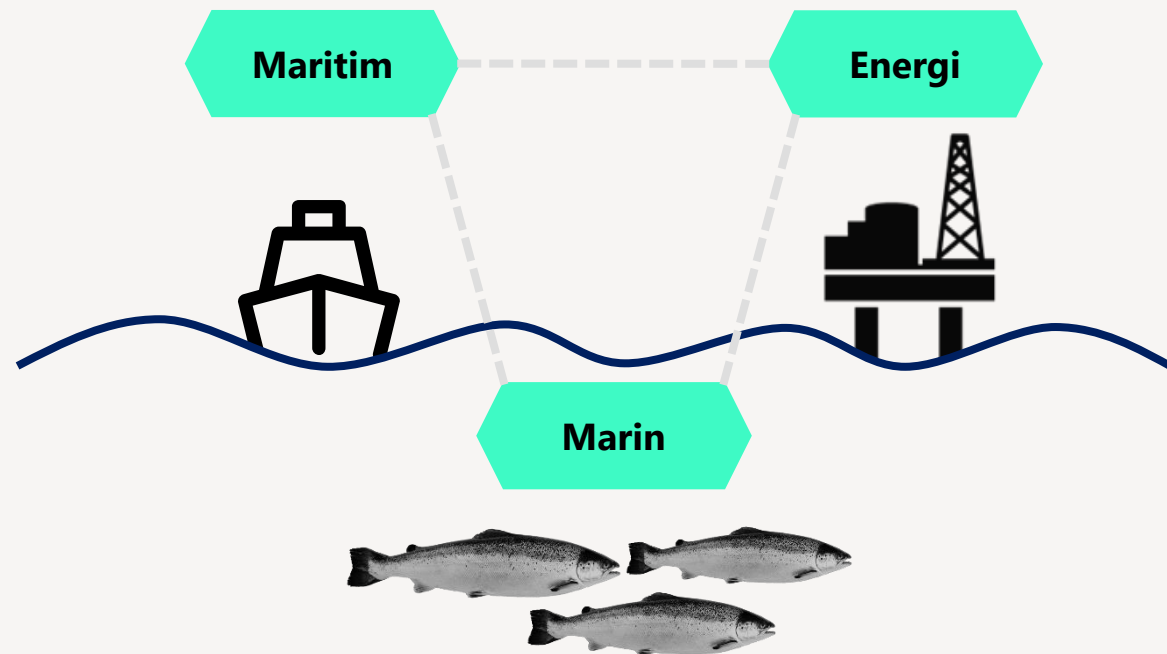
## #1: Følg trendene



# Interessen for marin sektor er sterkt økende...

## #1: Følg trendene

Havnæringene blir i økende grad sett under ett



Interessen for marin sektor er sterkt økende...  
#2: Følg pengene



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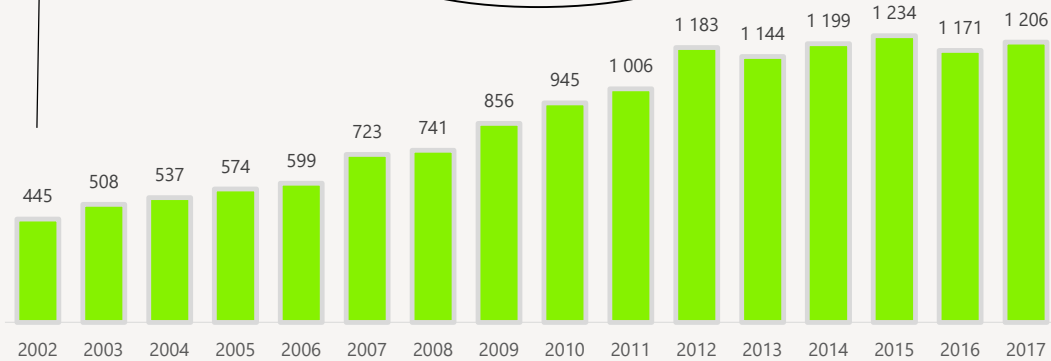
# Interessen for marin sektor er sterkt økende...

## #2: Følg pengene

Fish farming of salmon - Norway

(in tonnes)

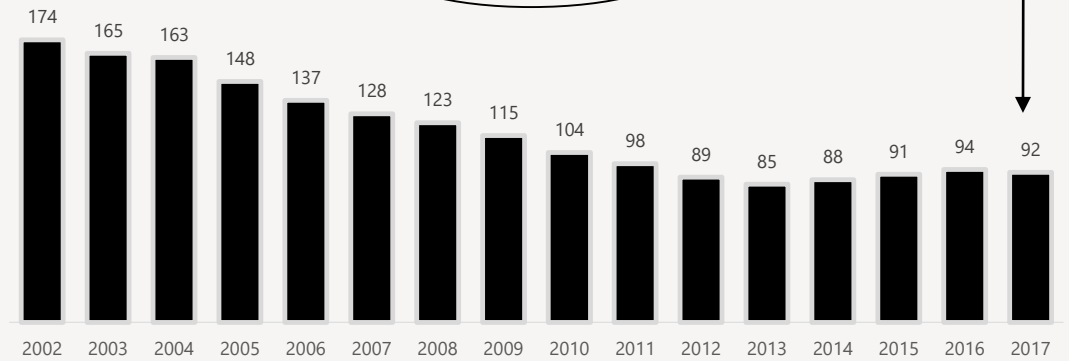
+ 171 %



Net oil production - Norway

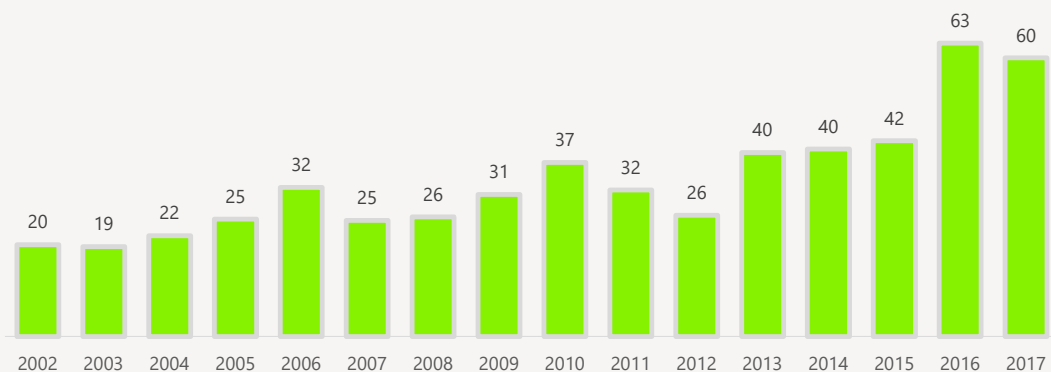
(millions Sm<sup>3</sup> o.e)

- 47 %



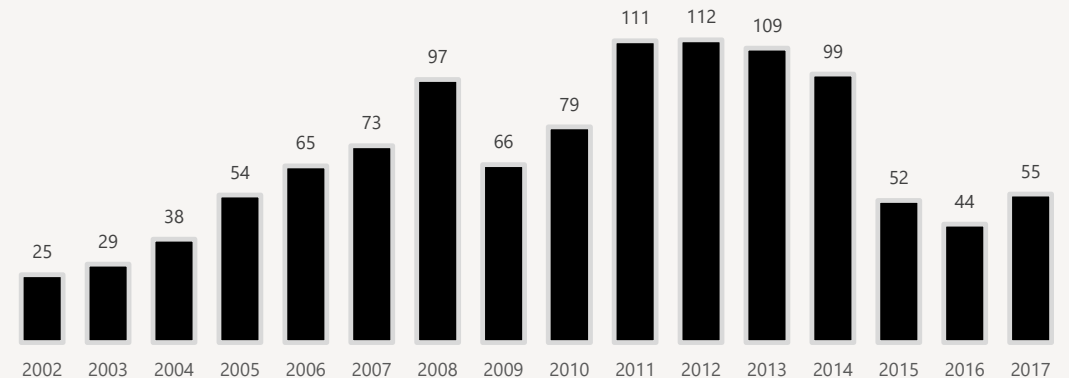
Salmon Price

(NOK/kg)

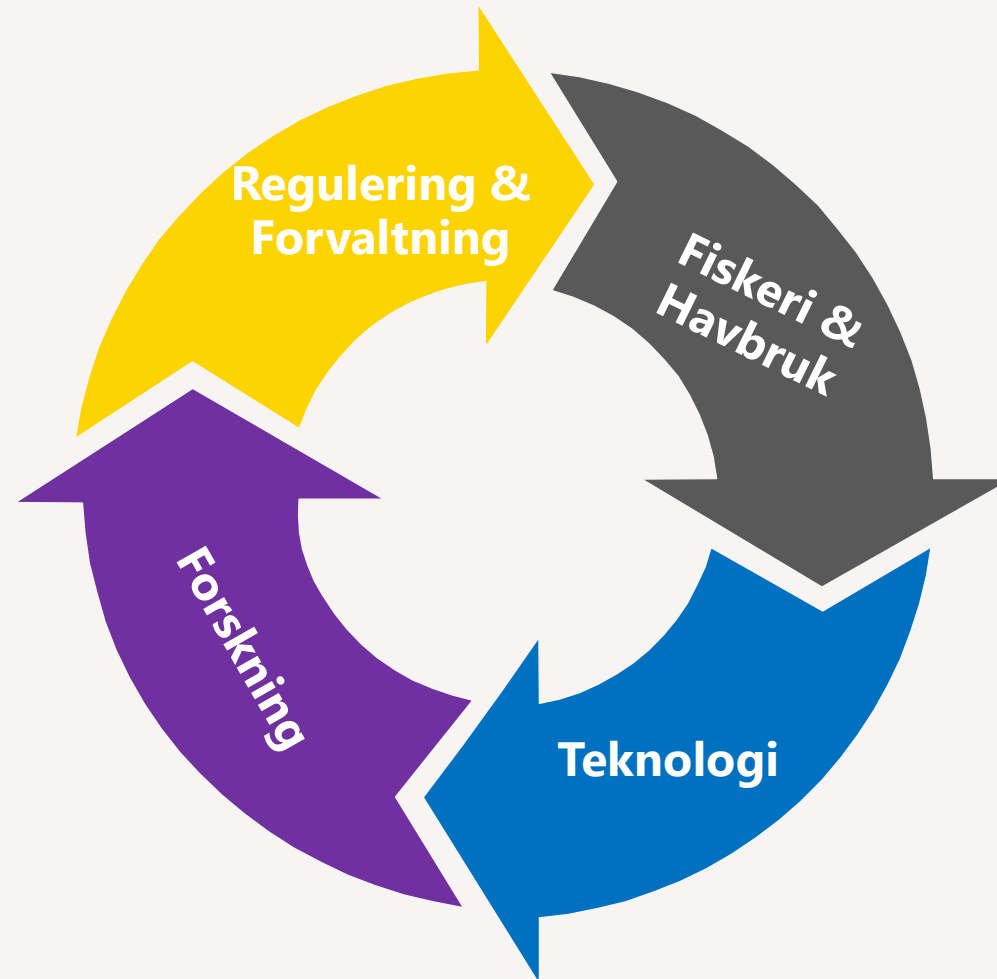


Brent Price

(USD /barrel)



...suksessen er tuftet på positiv interaksjon mellom aktørene i økosystemet



# Økosystemet er komplett i Bergen, men kan jobbe enda bedre sammen

**Bergen er hjem for alle havnæringene, og innen marin sektor har vi:**



40% av all laks produseres med hovedkontor i Bergen / Hordaland



4 børsnoterte sjømatelskap



Sterk tilstedeværelse av internasjonale giganter



Ledende rådgivningsmiljø for marin sektor  
(konsulenttenester, juss, finans)



Havforskningsinstituttet / NIFES



Fiskeridirektoratet



NCE Seafood



Ledende utdanningsmiljø (UiB, NHH, HVL)

# Velfungerende økosystem = Magnetisme







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